

David Attenborough Life on Our Planet: Strategy Map

OUTCOMES

Survival of our species

Reduce carbon

Restore biodiversity

Reduce population growth

Eliminate fossil fuels

More trees

Healthy marine habitat

Reduce area used for farming

PROCESSES

Bring people out of poverty

Invest in renewables

Incentivise tree planting

'No fish' zones

Largely plant-based diet

CAPABILITY

Better education

Stop deforestation

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The Will to make the change

Wisdom